

The Global Food Defense Institute & The Food
Marketing Institute presents

Food Defense / Crisis Management / Emergency
Preparedness Management Course

For Retail Establishments



GFDI
Global Food Defense Institute

Food Defense / Crisis Management / Emergency Preparedness
Management Course (Retail)
(2-day Course)

Day one

**Food Defense Yesterday, Today and Tomorrow!
Retailers, Grocers & Convenience Stores-**

*History of Food Defense and Food Safety
What Keeps You Up at Night? A look at
specific instances of product tampering at the
store level.*

“The Suspicious Note!” What Would You Do?

*Situational Response:
Product Tampering & Threat Response
Workshop (A Real Life Food Product
Tampering Threat Case Study)*

**Understanding the New Face of Crime and Terrorism
FDA Food Safety Modernization Act (FSMA)**

*Lone Wolves / Terrorist
Why product traceability matter-Even for
retailers! (DLNewslow & Associates)*

LUNCH

Developing Your Facility General Security Plans and Mitigation Strategies

*Crime at retail stores
Emergency Evacuations
Bomb / Threat Response Procedures
Proper Mail Handling
Back of the Store-Warehouse Security
Visitor and Contractor Policies
Cargo & Transportation Security
Key, Lock and Seal Control
CCTV & Card Access Systems
Shipping / Receiving Security
Natural Disasters / Weather Emergency
Preparedness
Security Guard Personnel
Developing Security Policies / Protocols*

Workshop:

Security Vulnerability / Risk Assessments for retail establishments-Let's Walk the Store!

*Identifying specific and potential threats and
risks to grocery and convenience stores.*

Adjourn

Day Two

Understanding Legal Pitfalls of Negligence Security **Joseph Bottliglier, Attorney**
Law Firm of Bonner, Kiernan, Trebach
and Crociata
Specializing in Retail & Supply Chain
litigation.

Working with local First Responders Active Shooter Preparedness
Officer Rich Reynolds, Montgomery County
Police) Video-Run, Hide, Fight

Emergency Evacuations & Preparedness
Compliance with Homeland Security PS-Prep
Security)

LUNCH

Crisis Management *When all hell breaks loose?*
Crisis Management Workshop *Real case workshop of a Crisis Incident*
Workplace Violence *Dealing with brewing hostile work situations*

Certification Presentation-Each Attendee will receive a Certificate of Completion in Food Defense-Emergency Preparedness & Crisis Management-Retail for course attendance and for meeting the recommendations of the Global Food Defense Institute.

For More Information, Contact:
Rod Wheeler
The Global Food Defense Institute
Washington, DC
202-368-3007
-or-
Elizabeth Mackin
Assistant, Education
Food Marketing Institute (FMI)
(202)220-0670

